



FOR IMMEDIATE RELEASE:

SEAS of Norway Launches New "EXOTIC" 8-Inch Full-Range Driver.

Moss, Norway, 12/14/2007

Norwegian High-End loudspeaker manufacturer SEAS has introduced the new F8 Full-Range 8" driver - the first product in its new EXOTIC product range.

SEAS' Exotic F8 full-range driver bridges the past with the future, combining traditional design with advanced development tools and state-of-the-art materials. Senior development engineer Bjørn Børja explains—"SEAS began producing full-range drivers in the early 1950's for the European radio and high fidelity industry. Much of what we learned from building those drivers still remains valid. Today, there is a small, but dedicated group of enthusiasts who value the simplicity, high efficiency, and coherency of sound that a good full range driver can produce. Applying both our experience and our modern laboratory development tools, has allowed us to produce the most advanced full-range driver available in the market today."

The F8 boasts many new components, developed specifically for this driver. A lightweight paper cone embedded with papyrus fibers gives an extremely smooth, extended frequency response. A powerful Alnico magnet system with a long gap is mated to a short, under-hung voice coil for linear performance and high sensitivity. A new surround made from lightweight foam rubber provides superior damping to corrugated paper surrounds, while maintaining very low moving mass. And finally, an all-new spider design using an extremely open weave impregnated with a special resin, virtually eliminates distortion caused by friction noise and reflection.

SEAS will formally introduce the new Exotic F8 Full-range driver at the 2008 Consumer Electronics Show: Venetian Tower Suite 29-112.

For further details and technical specifications, please visit the SEAS web site at

www.seas.no.

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POSTAL ADDRESS: 24 SEAS Fabrikker AS 915 769 209 PO. BOX 600 N-1522 MOSS Norway	ADDRESS: SEAS Fabrikker AS Ryggevn 96 N-1528 MOSS Norway	PHONE +47 6923 3000 TELEFAX + 47 6923 3001 E-MAIL: mail@seas.no HOME PAGE: www.seas.no	BANK: DEN NORSKE BANK ACCOUNT: 5183.05.02452 S.W.I.F.T ADDRESS: DNBA NO KK FRE	VAT REG NR: 458 912 ENTERPRISE NO: NO
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